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## GENERALIZED PROBLEM OF STARLIKENESS FOR PRODUCTS OF $p$ -VALENT STARLIKE FUNCTIONS\*\*

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ABSTRACT. We consider functions of the type  $F(z) = z^p \prod_{j=1}^n [f_j(z)/z^p]^{a_j}$  where  $f_j$  are  $p$ -valent functions starlike of order  $\alpha_j$  and  $a_j$  are complex numbers. The problem we solve is to find conditions for the centre and the radius of the disc  $\{z : |z - \omega| < r\}$ , contained in the unit disc  $\{z : |z| < 1\}$  and containing the origin, so that its transformation by the function  $F$  be a domain starlike with respect to the origin.

For an integer  $p \geq 1$  the functions of the form

$$f(z) = z^p + c_{p+1}z^{p+1} + \dots$$

that are analytic in the unit disc  $\mathcal{D} = \{z : |z| < 1\}$  and for which

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > \alpha, \quad (0 \leq \alpha < p), \quad z \in \mathcal{D},$$

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are called  $p$ -valent functions starlike of order  $\alpha$ . The usual notation for the set of these functions is  $S_p^*(\alpha)$ .

Let now  $n \geq 1$  be an integer and  $f_j \in S_p^*(\alpha_j)$ ,  $j = 1, 2, \dots, n$ . Denote by  $\mathcal{F} = \mathcal{F}(p; \alpha_1, \dots, \alpha_n; a_1, \dots, a_n)$  the set of functions given by the formula

$$(1) \quad F(z) = z^p \prod_{j=1}^n \left[ \frac{f_j(z)}{z^p} \right]^{a_j},$$

where  $a_j$  are complex numbers and we chose the branch for which  $1^{a_j} = 1$ .

In [1] Alexandrov stated and solved the following problem. Let  $\mathcal{M}$  be the set of functions of the form

$$f(z) = c_0 + c_1 z + c_2 z^2 + \dots$$

that are analytic and univalent in  $\mathcal{D}$ . Let  $\mathcal{B} \subset \mathcal{D}$  be a domain starlike with respect to an inner point  $\omega$  with smooth boundary given by the function  $z(\varphi) = \omega + r(\varphi)e^{i\varphi}$ . To find conditions for the function  $r(\varphi)$  such that for each  $f \in \mathcal{M}$  the image domain  $f(\mathcal{B})$  is starlike with respect to  $f(\omega)$ .

Here we state a similar problem.

Consider discs  $\mathcal{K} = \mathcal{K}(\omega, r) = \{z : |z - \omega| < r\}$ . Let  $\mathcal{K} \subset \mathcal{D}$  and  $0 \in \mathcal{K}$ . It is clear *a priori* that

$$(2) \quad 0 \leq |\omega| < \frac{1}{2} \quad \text{and} \quad |\omega| < r \leq 1 - |\omega|.$$

The aim of our studies is to find (if necessary) additional conditions for  $\omega$  and  $r$  under which the disc  $\mathcal{K}$  will be transformed by all functions in  $\mathcal{F}$  onto a domain starlike with respect to the origin.

The shape of the image domain  $F(\mathcal{K})$  doesn't depend on rotations of  $\mathcal{D}$ . Hence without loss of generality we may suppose that  $\omega > 0$ .

Since the set  $\mathcal{F}$  is too large it is convenient to introduce the following exhaustion. Let  $M > 0$ .

$$\mathcal{F}(M) = \left\{ F \in \mathcal{F} : \sum_{j=1}^n (p - \alpha_j) |a_j| \leq M \right\}.$$

**Theorem.** *Let the natural number  $p \geq 1$  and  $M > 0$  be fixed. If*

$$(3) \quad 0 \leq \omega < \begin{cases} \frac{1}{4}, & \text{if } 0 < M \leq \frac{p}{2} \\ \frac{p}{2(2M+p)}, & \text{if } \frac{p}{2} \leq M \end{cases} \quad \text{and} \quad \omega < r \leq \frac{p}{2M+p} - \omega$$

*the disc  $\mathcal{K}$  is transformed by each function of the class  $\mathcal{F}(M)$  onto a domain starlike with respect to the origin.*

**Proof.** It is well known that for a function  $F \in \mathcal{F}(M)$  the image domain  $F(\mathcal{K})$  will be starlike with respect to the origin if

$$(4) \quad \min_{|z-\omega|=r} \operatorname{Re} \left\{ \frac{zF'(z)}{F(z)} \right\} \geq 0.$$

From (1) we have

$$\begin{aligned} \min_{|z-\omega|=r} \operatorname{Re} \left\{ \frac{zF'(z)}{F(z)} \right\} &= p + \min_{|z-\omega|=r} \sum_{j=1}^n \operatorname{Re} \left\{ a_j \left( \frac{zf'_j(z)}{f_j(z)} - p \right) \right\} \\ &\geq p + \sum_{j=1}^n \min_{|z-\omega|=r} \operatorname{Re} \left\{ a_j \left( \frac{zf'_j(z)}{f_j(z)} - p \right) \right\}. \end{aligned}$$

Since  $f_j \in S_p^*(\alpha_j)$ ,

$$a_j \left( \frac{zf'_j(z)}{f_j(z)} - p \right) \prec \frac{2(p - \alpha_j)a_j z}{1 - z}, \quad |z| < 1.$$

By the subordination principle this yields

$$\left| a_j \left( \frac{zf'_j(z)}{f_j(z)} - p \right) - \frac{2(p - \alpha_j)a_j(\omega - \omega^2 + r^2)}{(1 - \omega)^2 - r^2} \right| \leq \frac{2(p - \alpha_j)|a_j|r}{(1 - \omega)^2 - r^2},$$

$$0 < |z - \omega| < 1 - \omega.$$

Hence

$$\min_{|z-\omega|=r} \operatorname{Re} \left\{ a_j \left( \frac{zf'_j(z)}{f_j(z)} - p \right) \right\} \geq \frac{2(\omega - \omega^2 + r^2)(p - \alpha_j)\operatorname{Re} a_j}{(1 - \omega)^2 - r^2} - \frac{2(p - \alpha_j)|a_j|r}{(1 - \omega)^2 - r^2}.$$

Further we shall deal with a fibering of  $\mathcal{F}(M)$ . For  $m \in (0, M]$

$$\mathcal{F}_m = \left\{ F \in \mathcal{F}(M) : \sum_{j=1}^n (p - \alpha_j)|a_j| = m \right\}.$$

So  $\mathcal{F}(M) = \bigcup_{m \in (0, M]} \mathcal{F}_m$ . Now for a function  $F \in \mathcal{F}_m$  we can write

$$\min_{|z-\omega|=r} \operatorname{Re} \left\{ \frac{zF'(z)}{F(z)} \right\} \geq \frac{(2\mu - p)r^2 - 2mr + (1 - \omega)[2\omega\mu + (1 - \omega)p]}{(1 - \omega)^2 - r^2} \equiv U(r; \mu),$$

where  $\mu = \sum_{j=1}^n (p - \alpha_j) \operatorname{Re} \alpha_j$ . It is clear that  $-m \leq \mu \leq m$ .

In view of (4) and (2) we shall look for a solution of the equation  $U(r; \mu) = 0$  lying in the interval  $(\omega, 1 - \omega]$ . For the discriminant  $\Delta(\mu) = m^2 - (1 - \omega)(2\mu - p)[2\omega\mu + (1 - \omega)p]$  of the numerator we have

$$\min_{-m \leq \mu \leq m} \Delta(\mu) = \Delta(m) = [(1 - 2\omega)m - (1 - \omega)p]^2 \geq 0.$$

On the other hand

$$U'_r(r; \mu) = -2 \cdot \frac{mr^2 - 2\mu(1 - \omega)r + m(1 - \omega)^2}{[(1 - \omega)^2 - r^2]^2}$$

and for the discriminant  $\Delta_1(\mu)$  of its numerator we have

$$\Delta_1(\mu) = (\mu^2 - m^2)(1 - \omega)^2 \leq 0, \text{ when } |\mu| \leq m.$$

It follows that  $U'_r(r; \mu) < 0$ ,  $r \neq \pm(1 - \omega)$ . Hence for  $r \neq \pm(1 - \omega)$  the function  $U(r; \mu)$  is strictly decreasing and possesses two zeros

$$r^\pm(\mu) = \frac{m \pm \sqrt{\Delta(\mu)}}{2\mu - p} = \frac{(1 - \omega)[2\omega\mu + (1 - \omega)p]}{m \mp \sqrt{\Delta(\mu)}}.$$

It is easily seen that  $r^-(\mu) \in (-(1 - \omega), 1 - \omega)$ . Denoting  $\mu_1 = -\frac{1 - \omega}{\omega} \frac{p}{2}$  and  $\mu_2 = \frac{p}{2}$  and using the Viète formulae we obtain

$$r^-(\mu) + r^+(\mu) = \frac{2m}{2\mu - p} \begin{cases} < 0, & \text{if } \mu < \mu_2 \\ > 0, & \text{if } \mu > \mu_2 \end{cases},$$

$$r^-(\mu).r^+(\mu) = \frac{(1 - \omega)[2\omega\mu + (1 - \omega)p]}{2\mu - p} \begin{cases} \geq 0, & \text{if } \mu \leq \mu_1 \\ < 0, & \text{if } \mu_1 < \mu < \mu_2 \\ > 0, & \text{if } \mu > \mu_2. \end{cases}$$

We have to avoid the case  $r^-(\mu) \leq 0$ . Let  $m \leq \mu_2$ . Since  $|\mu_1| > \mu_2$  it follows that  $\mu > \mu_1$  and we have  $r^-(\mu) > 0$ . For  $m > \mu_2$  we state the condition  $\mu_1 < -m$

which yields  $\omega < \frac{p}{(2m+p)}$ . So for the purpose of our investigation we obtain

$$0 \leq \omega < \begin{cases} \frac{1}{2}, & \text{if } 0 < m \leq \frac{p}{2} \\ \frac{p}{2m+p}, & \text{if } \frac{p}{2} \leq m. \end{cases}$$

To study the behavior of  $r^-(\mu)$  we consider its derivative

$$\begin{aligned} & \frac{d}{d\mu} r^-(\mu) = \\ & = \frac{2(1-\omega)}{[m + \sqrt{\Delta(\mu)}]^2 \sqrt{\Delta(\mu)}} \left\{ 2\omega m[m + \sqrt{\Delta(\mu)}] + (1-\omega)p[2\omega\mu + (1-\omega)p] \right\}. \end{aligned}$$

Because of the above restriction on  $\omega$  we have  $\frac{d}{d\mu} r^-(\mu) > 0$ , i.e.  $r^-(\mu)$  is an increasing function of  $\mu$ . Hence for the radius of the disc  $\mathcal{K}$ , transformed by each function  $F \in \mathcal{F}_m$  onto a domain starlike with respect to the origin we have the limitation

$$r \leq r^-(-m) = \frac{p}{2m+p} - \omega.$$

In view of the *a priori* condition (2) we obtain

$$0 \leq \omega < \begin{cases} \frac{1}{4}, & \text{if } 0 < m \leq \frac{p}{2} \\ \frac{p}{2(2m+p)}, & \text{if } \frac{p}{2} \leq m. \end{cases}$$

The quantity  $r^-(-m)$  is a decreasing function of the parameter  $m$ , hence we obtain (3).

If we put  $p = 1$  and  $n = 1$  we obtain a result which contains the result of Świtoniak [3].

If we put  $p = 1$ ,  $\omega = 0$  we obtain some of the results of Dimkov [2].

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